

# NILES PARK DISTRICT PARTNERSHIP PROGRAM



Niles Park District offers a variety of affordable and effective partnership opportunities in an effort to enhance community-wide recreation programs, classes, and events. We offer several sponsorship options for local businesses, clubs, and individuals.

## WHY PARTNER WITH NILES PARK DISTRICT?

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Serving the community since 1954, the Niles Park District has had a long history of providing residents with high quality programs & facilities. Our wide variety of programs, classes, and special events attract thousands of participants from Niles and the surrounding Chicago and suburban areas each year.

By partnering with Niles Park District, you will be able to:

- Increase your business' name recognition, brand awareness, and visibility
- Help keep programs affordable for individuals and families
- Make a difference in our community's health & wellness
- Develop a positive working relationship by engaging with the community
- Reach a target audience

## PARTNERSHIP OPPORTUNITIES INCLUDE:

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**Program Guide-** Niles Park District's seasonal program guide is mailed to approximately 13,600 residents three times per year. Additional copies are distributed in each of our facilities.

**Special Events-** Support family-friendly activities throughout the year by sponsoring one of Niles Park District's 30+ special events. Recognition will be received in all promotional materials surrounding the event. Participation in the event with an on-site presence is an excellent way to interact with customers.

**Publications-** In addition to the seasonal program guide, Niles Park District publishes a variety of other publications throughout the year including: league schedules, tournament booklets, program/event flyers, and newsletters.

**Website/Social Media/Email-** Promotion on our website, social media, and email communications to help drive people to your website. Our online resources receive an average of 17,000 visitors each month, with email blasts reaching 14,000 people.

**On-site Banners and Signage-** Increase your company's visibility with a banner or sign at a frequently visited facility or event. Many locations to choose from.

**Athletics-** Sponsor a team, youth program, tournament, or an entire league!

## EXPERIENCE THE REWARDS!

# BY THE NUMBERS:

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## PARK DISTRICT:

- *Number of Parks — 14*
- *Total Number of Acres — 89.55*
- *Total Number of Facilities — 11*
- *Avg. Number of Program Participants — 20,200/yearly*

## NILES COMMUNITY:

- *Population — 30,022*
- *Number of Households — 11,340*

# PROGRAMS OFFERED:

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## ATHLETICS:

- Adult Leagues
- Baseball
- Basketball
- Dodgeball
- Golf
- Gymnastics
- Hockey
- Ice Skating
- Lacrosse
- Soccer
- Softball
- Tennis
- T-Ball
- Volleyball

## EDUCATION:

- Bright Beginnings Pre-School
- Early Childhood Programs

## RECREATION:

- Aquatics
- Camps
- Dance
- Fitness
- Karate
- Music Lessons

## SPECIAL EVENTS:

- Winter Classic Hockey Tournaments
- National Skating Month Event
- USTA Tennis Tournaments
- Little Ladies Winter Dance
- Sweetheart Open Skating Competition
- Valentine's Skate
- St. Patty's Day Skate
- MLB's Pitch Hit & Run, Jr. Homerun Derby
- Breakfast with Bunny
- Spring Egg Scramble
- Flashlight Egg Hunt
- Spring Skate Bunny Hop
- All American City Softball Tournaments
- Spring Ice Show
- Swing Into Spring Jr. Golf Outing
- Movies in the Park
- 4th of July Parade & Party
- Concerts in the Park
- All-Star Baseball & Softball Games
- Jr. Golf Games
- Back to School Night & Supply Drive
- Harvest Hustle 5K Run/Walk
- Monster's Bash
- Halloween Parade & Party
- Halloween Scary Skate
- Jr. Golf Spooky Scramble
- Gobble Gobble Hockey Tournament
- Holiday Gingerbread House
- Breakfast with Santa
- Santa Skate
- Holiday Skating Recital & Food Drive
- NYE Skate



# ADVERTISING OPPORTUNITIES

Looking for a creative way to increase your company's visibility while supporting the community?  
Let us create a customized package to meet your company's marketing needs!  
**Maximum exposure at minimum cost.**

## PROGRAM GUIDE ADVERTISING:

Niles Park District offers area businesses an opportunity to place advertisements inside our *Fun Guide*. This seasonal program brochure is mailed to approximately 13,600 residents three times per year. Additional copies are distributed in each of our facilities. The *Fun Guide* provides residents and non-residents with information on programs, classes offered, special events, camps, athletic leagues, facilities, and parks.

_____ Full Page:	7"w x 9.5"h	\$1,200/per year
_____ Half Page:	7"w x 4.5"h	\$600/per year
_____ Quarter Page:	3.5"w x 4.5"h	\$300/per year
_____ Back Cover:	7"w x 7"h	\$1,000/per issue



## ON-SITE BANNERS & SIGNAGE

Increase your company's visibility with an on-site banner at one of our beautiful facilities. Special event signage packages are also available upon request.

_____ Small Banner:	30"h x 48"w	\$300/per year
Multiple locations to choose from.		
_____ Large Banner	36"h x 60"w	\$350/per year
Multiple locations to choose from.		
_____ Mini-Golf Score Cards:	5"h x 4.25"w	\$150 for 2,000
Distributed at Pioneer Park Batting Cages & Miniature Golf.		
_____ Golf Score Cards:	1"h x 6"w Lg.	\$950 for 20,000
Distributed at Tam O'Shanter Golf Course.		
_____ Dasherboard: Small	30"h x 48"w	\$300/per year
Displayed on hockey rink dasherboards off center ice.		
_____ Dasherboard: Large	30"h x 72"w	\$550/per year
Displayed on hockey rink dasherboard space at center ice.		
_____ In-Ice Logo		\$2,500 for 2 year contract
Full color logo permanently embedded into the ice.		
_____ Zamboni Ads		\$500/6 months, \$950/per year
All eyes are on the Zamboni AND your company!		



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Let us show you all the ways we can help you save too!  
AUTO • LIFE • HOME • COMMERCIAL INSURANCE

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# ATHLETIC PARTNERSHIPS

Niles Park District offers a wide variety of youth and adult athletic programs each season. Partnerships help us keep program fees affordable for individuals and families in the community. We are proud home to the largest youth basketball league in Illinois, the ISI World Team Skating Champions, the largest youth fall ball league in the area, and host a vast array of other successful programs. Don't miss your opportunity to support athletics by sponsoring an individual team, youth program, tournament, or an entire league!

## \_\_\_\_\_ Individual Team Sponsor \$250

*(Available for: Girls Softball)*

Package includes:

- Name on team t-shirt/jersey, if applicable
- Link to your company's page on our website
- Complimentary photo plaque of your team

## \_\_\_\_\_ Tee-Ball League Sponsorship \$1,250

Package includes:

- Name on all flyers, schedules, and promotional materials
- Name on team t-shirt/jersey, if applicable
- Logo adjacent to program information in *Fun Guide*
- Facility signage
- Link to your company's page on our website
- On-site promotional opportunities on game days



## \_\_\_\_\_ Jr. Golf Program Sponsor \$1,500

Package includes:

- Name on all flyers, posters, and promotional materials
- Logo adjacent to program information in *Fun Guide* and *Golf Program Brochure*
- Facility signage at Tam Golf Learning Center
- Link to your company's page on our website
- Promotional opportunities at Jr. Golf Outings & Programs

## \_\_\_\_\_ Athletic League Sponsorship \$2,500

*(Available for: Basketball, Dodgeball, Figure Skating\*, Girls Softball, Hockey\*, Soccer)*

Package includes:

- Name on all flyers, schedules, posters, and promotional materials
- Name on team t-shirt/jersey, if applicable
- Logo adjacent to program information in *Fun Guide*
- Facility signage. Multiple locations to choose from.
- Link to your company's page on our website
- On-site promotional opportunities on game days and/or tournaments

## \_\_\_\_\_ Tennis Program Sponsorship \$2,500

Package includes:

- Logo adjacent to program information in *Fun Guide* and *Tam Tennis Brochure*
- Facility signage at Tam Tennis & Fitness
- Sign on Teaching Cart
- Link to your company's page on our website
- On-site promotional opportunities at tournaments

For additional information on the Niles Park District Partnership Program, please contact Lindsay Brubaker, Director of Development, at 847-583-2714 or via email at [lbrubaker@niles-parks.org](mailto:lbrubaker@niles-parks.org).

*The Niles Park District reserves the right to refuse based on appropriateness and competition with our programs.*

# NILES PARK DISTRICT ATHLETIC EVENT INVOLVEMENT



## Benefits Include:

- Table space at event
- Opportunity to provide giveaway items
- Link to your company's page on our website

EVENT	DATE	ATTENDANCE	PRICE
<b>Dodgeball Game Night</b> Friday Night	Jan-Mar	1,200 participants <i>Plus spectators</i>	<b>\$250</b>
<b>Basketball Game Day</b> Saturdays & Sundays	Feb-Apr	2,200 participants <i>Plus spectators</i>	<b>\$250</b>
<b>Registration Day</b> Baseball & Softball	March	200-300 participants <i>Plus family members</i>	<b>\$200</b>
<b>Spring Sports Spectacular</b> Soccer, T-Ball, Volleyball	April	200-500 participants <i>Plus family members</i>	<b>\$250</b>
<b>MLB's Pitch Hit &amp; Run, Jr. Homerun Derby</b> Opening Day Celebration	April	200-300 participants <i>Plus family members</i>	<b>\$250</b>
<b>Swing Into Spring</b> Jr. Golf Outing	May	56 junior golfers <i>Plus family members</i>	<b>\$250</b>
<b>All American City Spring Fling</b> Fastpitch Softball Tournament	April	350-450 participants <i>Plus spectators</i>	<b>\$250</b>
<b>All-Star Games</b> Baseball/Softball Playoffs	June/July	500+ participants <i>Plus spectators</i>	<b>\$250</b>
<b>All American City Summer Classic</b> Fastpitch Softball Tournament	July	350-450 participants <i>Plus spectators</i>	<b>\$250</b>
<b>Tam O'Shanter Jr. Golf Games</b> Jr. Golf Outing & Celebration	August	96 junior golfers <i>Plus family members</i>	<b>\$200</b>
<b>Spooky Scramble</b> Jr. Golf Outing	October	56 junior golfers <i>Plus family members</i>	<b>\$200</b>





# NILES PARK DISTRICT ICELAND SKATE PARTNERSHIP



## Benefits Include:

- Table space at event. Limited to 3.
- Opportunity to provide giveaway items
- Link to your company's page on our website

EVENT	DATE	ATTENDANCE	PRICE
<b>Winter Classic Hockey Tournament</b> Youth Hockey Tournament	January (One Week)	8 Teams <i>Plus spectators</i>	<b>\$500</b>
<b>National Skating Month Event</b> Public skate, games, lessons, giveaways	January	500+ participants <i>All ages</i>	<b>\$500</b>
<b>Sweetheart Open</b> Ice Skating Competition	February	100 competitors <i>Plus spectators</i>	<b>\$500</b>
<b>Valentine's Skate</b> Skate with your sweetie to love songs!	February	100-200 participants	<b>\$200</b>
<b>St. Patty's Day Skate</b> Skate to the music of the Irish!	March	100-200 participants	<b>\$200</b>
<b>Spring Skate Bunny Hop</b> Skating, music, on ice games & fun!	April	100-200 participants	<b>\$200</b>
<b>Spring Ice Show</b> On ice theater performance	April/May (4 Shows)	100-150 performers <i>Plus 1000+ spectators</i>	<b>\$1,000</b>
<b>Halloween Scary Skate</b> Skating, music, on ice games & fun!	October	100-200 participants	<b>\$200</b>
<b>Gobble Gobble Hockey Tournament</b> Youth Hockey Tournament	November (One Week)	20 Teams <i>Plus spectators</i>	<b>\$500</b>
<b>Santa Skate</b> Skate with Santa & his elves to holiday songs!	December	100-200 participants	<b>\$200</b>
<b>Holiday Skating Recital &amp; Food Drive</b> Performances to your favorite holiday songs!	December	50 performers <i>Plus spectators</i>	<b>\$500</b>
<b>NYE Skating Celebration</b> Music, games, and countdown to midnight!	December	100-200 participants	<b>\$200</b>



# NILES PARK DISTRICT SPECIAL EVENT INVOLVEMENT



Niles Park District hosts 30+ family friendly special events throughout the year. Our most popular events include: 4th of July Parade & Party, Movies in the Park, Concerts in the Park, Harvest Hustle 5K, various holiday events, and athletic tournaments. These highly attended events serve as the perfect opportunity to interact directly with customers. Corporate participation levels can range anywhere from on-site banners and signage, to in-kind donations, to booth space at the event itself. Contact us for additional information.

## LARGE SCALE COMMUNITY EVENTS:

Receive maximum reach, exposure, and publicity by sponsoring one of our largest events. **FREE** to the public.

### MOVIES AFTER DARK

June & August

Attendance: 1,500+

Location: Grennan Heights

Join us for a FREE family friendly movie in the park! Enjoy a pre-movie picnic with family and friends!

PRICE: \$500/each, \$750/both

### 4TH OF JULY PARADE & PARTY

Attendance: 4,500+

Location: Grennan Heights

Celebrate the holiday with this annual parade & party! Packed with games, food, raffles, entertainment and more!

PRICE: \$20-\$500

### SUMMER CONCERTS

Fridays July-August

Attendance: 1,000+

Location: Oak Park

Bring the lawn chairs and blankets to enjoy summer sounds in the park! Different bands performing each week!

PRICE: \$300/each, \$1,500/all 6

### Sponsorship Package Levels May Include:

- Logo featured on all pre-event flyers, posters, and online promos
- Logo featured in Summer Program Guide
- Name/logo on event signage
- Link to your company's page on our website

## CHARITABLE EVENTS:

### HARVEST HUSTLE 5K

October

Location: Notre Dame College Prep

Show off your Halloween costume in this fun 5K Run & Walk! All proceeds from this event benefit Niles Family Services & Food Pantry!

PRICE: \$20-\$500

### Sponsorship Opportunities Include:

- Financial Contributions- Company logo featured on race day banners, t-shirts, & NPD website, booth space at event
- In-Kind Donations- Donate goods such as bottled water, healthy snacks for runners to enjoy post race. Raffle prize donations greatly appreciated!
- Sign Up to Run/Walk- Show your support by participating!



For additional information on the Niles Park District Partnership Program, please contact Lindsay Brubaker, Director of Development, at 847-583-2714 or via email at [lbrubaker@niles-parks.org](mailto:lbrubaker@niles-parks.org).

The Niles Park District reserves the right to refuse based on appropriateness and competition with our programs.



# NILES PARK DISTRICT SPECIAL EVENT INVOLVEMENT



## SPECIALTY EVENTS:

### Benefits Include:

- Logo featured on all pre-event flyers , posters, online promos
- Opportunity to provide giveaway items for goody bags
- Link to your company's page on our website

EVENT	DATE	ATTENDANCE	PRICE
<b>Little Ladies Winter Dance</b> Dancing, DJ, games, prizes, refreshments	February	200 participants <i>Fathers &amp; daughters 3-12 years</i>	<b>\$500</b>
<b>Mom &amp; Son Night Out</b> Games, contests, races, prizes, dinner	March	100 participants <i>Mothers &amp; sons 5-12 years</i>	<b>\$250</b>
<b>Breakfast with Bunny</b> Breakfast, photos, entertainment, craft	April	200 participants <i>Families with children up to 3rd grade</i>	<b>\$500</b>
<b>Spring Egg Scramble</b> Egg hunt, goody bags, refreshments	April	200 participants <i>Children ages 1-8</i>	<b>\$250</b>
<b>Flashlight Egg Hunt</b> Egg hunt, dinner, ice cream, goody bags	April	200 participants <i>Children ages 7-13</i>	<b>\$250</b>
<b>Back to School Night &amp; Supply Drive</b> Mini-golf, hands on activities	August	200+ participants <i>FREE event open to public</i>	<b>\$250</b>
<b>Monster's Bash</b> Halloween fun, pizza, costumes, DJ	October	200 participants <i>Families with children 3+</i>	<b>\$250</b>
<b>Halloween Parade &amp; Party</b> Costumes, games, goodies, activities	October	200 participants <i>Families with children 1-12</i>	<b>\$500</b>
<b>Holiday Gingerbread House</b> Decorating, hot cocoa, refreshments, music	November	200 participants <i>Families with children 4+</i>	<b>\$250</b>
<b>Breakfast with Santa</b> Breakfast, photos, entertainment, craft	December	200 participants <i>Families with children up to 3rd grade</i>	<b>\$500</b>





# CORPORATE EVENTS

## TAM O'SHANTER GOLF COURSE

Whether planning a small company outing or a 100+ person fundraiser, Tam O'Shanter is the perfect facility for your event! Golf outings can be arranged for groups of any size. For information on different packages and date availability, visit our pro-shop or contact:

Peter Dubs  
Course Manager  
(847) 583-2735  
pdubs@niles-parks.org



## PIONEER PARK: BATTING CAGES & MINI-GOLF



Looking for an outing the whole family can enjoy? Let us host your next event! Pioneer Park's Batting Cages & Miniature Golf are fun for all ages. Food package options are also available. For additional information on pricing and dates available, please contact:

Lindsay Brubaker  
Facility Manager  
(847) 583-2714  
lbrubaker@niles-parks.org

## OASIS FUN CENTER

Trying to beat the heat this summer? Take a dip at Oasis Fun Center! Pool parties include admission to waterpark, use of the party room, food package options, and a staff member dedicated to your party. Have your next get together at our newest facility—room rentals are available year round.

Robin Brey  
Office Manager  
(847) 967-6633  
robin@niles-parks.org



# CORPORATE EVENTS

## ICELAND SKATE

Be a hit with your family and friends... have your next party at Iceland Skate! Special packages and room rentals are available for special events. Contact our friendly staff for more info.

Marty Stankowicz  
*General Manager*  
(847) 297-8010  
mstankowicz@niles-parks.org



## FIELD & GYM RENTALS



Interested in hosting a tournament or athletic function, but don't have the space? We have beautifully groomed fields and gyms available for rent. Great for hosting large church, school, company, or charity events! For information on pricing and availability, contact our Athletics Department.

Paul Nielsen  
*Athletic Director*  
(847) 583-2353  
pnielsen@niles-parks.org

## TAM TENNIS CLUB—CORPORATE MEMBERSHIPS

Stay in shape this year at Tam Tennis Club. We offer Corporate Tennis and Corporate Fitness memberships for businesses located in Niles. Tam Tennis features 8 indoor courts and Tam Fitness includes access to 2 fitness rooms and our indoor walking track. For further details, contact:

Laura Newton  
*Club Manager*  
(847) 847-967-1400  
lnewton@niles-parks.org

